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Total Number of Pages : 01

MCA
MCA507B

5th Semester Regular/Back Examination 2019-20
ENTREPRENEURSHIP DEVELOPMENT

BRANCH : MCA

Max Marks : 100

Time : 3 Hours

Q.CODE : HRB478

Answer Question No.1 (Part-1) which is compulsory, any EIGHT from Part-II and any TWO from Part-III.

The figures in the right hand margin indicate marks.

Part-I

- Q1 Only Short Answer Type Questions (Answer All-10) (2 x 10)**
- a) Write three important elements of Entrepreneur.
 - b) Name two important entrepreneurial skills?
 - c) What do you mean by Government Subsidies?
 - d) Define role of family in entrepreneurship.
 - e) What are the characteristics of a good mentoring relationship?
 - f) Define Business Incubation.
 - g) Define Financial Management.
 - h) Write three important entrepreneurial traits.
 - i) What are the important sources of raising fund?
 - j) What is Business Plan?

Part-II

- Q2 Only Focused-Short Answer Type Questions- (Answer Any Eight out of Twelve) (6 x 8)**
- a) Define entrepreneurship? Differentiate between Entrepreneur and manager?
 - b) What are the different formalities for setting up business in manufacturing sector?
 - c) Define startup. Explain different elements of Startup ecosystems.
 - d) Define Business Environment. Mention the various dimensions of business environment.
 - e) Briefly discuss the policy and role of Government and banks in reviving industries.
 - f) How a business plan is prepared? Explain with suitable examples.
 - g) What are the different marketing problems faced by the entrepreneur.
 - h) What are the challenges for Startup and development of startups?
 - i) Define different process of setting up a small enterprise.
 - j) What are relevant of laws in business? How it helps to protect the business organization.
 - k) Mention how to convert business opportunity into reality.
 - l) What is meant by talent acquisition? Enumerate different problems faced by the entrepreneur for acquisition of talents in business.

Part-III

- Q3 Only Long Answer Type Questions (Answer Any Two out of Four) (16)**
- What do you understand by the term 'entrepreneur'? Explain the main functions performed by the entrepreneurs.
- Q4 (16)** Identify few business opportunities in services sector and explain the precautions the entrepreneur must take while preparing the business plan.
- Q5 (16)** Define Startup. Write different startup development phases.
- Q6 (16)** Define funding and entrepreneurial finance and explain different sources of raising of funds for the business organization.