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Total Number of Pages : 01

MBA  
MGT402

4<sup>th</sup> Semester Back Examination 2017-18

ETHICS AND CSR

BRANCH : MBA

Time : 3 Hours

Max Marks : 70

Q.CODE : C191

Answer Question No.1 which is compulsory and any five from the rest.  
The figures in the right hand margin indicate marks.

- Q1** Answer the following questions : (2 x 10)
- a) What are the objectives of ethics?
  - b) What are the factors affecting values?
  - c) What does the code of ethics provide?
  - d) What does the Utilitarianism focus on?
  - e) What does the term "Hostile work environment" mean?
  - f) How churning is defined?
  - g) What does "Misleading Advertisement" represent?
  - h) What is the difference between social responsibility and social responsiveness?
  - i) How important is CSR activities for the success of an organization?
  - j) Identify four groups to which business has responsibility.
- Q2** Explain how corporate excellence can be achieved by an organization through business ethics? (10)
- Q3** "Ethical decisions differ with the value system and the moral standard of others. Hence Ethical decisions do not have universal acceptance". Do you agree? Comment. (10)
- Q4** Explain how does Aristotle define virtue? What is the difference between moral and intellectual virtue? What role do pleasure and pain play in testing virtue? (10)
- Q5** What are the three models of management ethics? How these models can be differentiated? (10)
- Q6** Imagine you work in an organization in which there is a very diverse array of cultural backgrounds. Several of those backgrounds are held by people who are to serve on a committee to develop an organizational code of ethics. It is inevitable that differences of principle will occur. How are they to be resolved? (10)
- Q7** Triple bottom line reporting sets three criteria. Suppose one criterion is at variance with another so that one should prevail. Which one should it be and why? In what way does CSR differ from Triple bottom line reporting? (10)
- Q8** What do you mean by ethical responsibilities and discriminatory responsibilities? How does the CSR bring the corporate behavior to a level? (10)