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Total Number of Pages : 02

MBA
15MNG404F

4th Semester Regular Examination 2018-19
ENTERPRISE RESOURCE PLANNING

BRANCH : MBA

Max Marks : 100

Time : 3 Hours

Q.CODE : F463

Answer Question No.1 (Part-1) which is compulsory, any Eight from Part-II and any TWO from Part-III.

The figures in the right hand margin indicate marks.

Part- I

Q1 Only Short Answer Type Questions (Answer All-10) (2 x10)

- a) What are the activities of an inventory management?
- b) Low inventory turnover indicates to which areas?
- c) When re-implementation of an ERP system is required?
- d) Do small business need ERP? Justify your answer.
- e) Which items are used by the process analysis?
- f) What do you mean by manufacturing flow management process?
- g) Who are the ERP users?
- h) What is request for information and initial demonstration?
- i) What are the factors needed by the instructional designers?
- j) Which types of activities are involved in production planning?

Part- II

Q2 Only Focused-Short Answer Type Questions- (Answer Any Eight out of Twelve) (6 x 8)

- a) Explain the concept of ERP systems.
- b) Write about the ongoing annual costs for using the ERP software.
- c) Show how business process re-engineering helps guidance and relationship of mission and work processes to information technology.
- d) Describe the evaluation of supply chain management.
- e) Write the issues in implementing the ERP packages.
- f) Explain different types of e-procurement.
- g) Explain about the BRP cycle.
- h) Write the phases of maintenance in ERP.
- i) Explain about the business process management tools.
- j) What do you mean by cross functional ERP?
- k) Explain about the extended ERP components.
- l) Write the advantages of using an ERP.

Part-III

Only Long Answer Type Questions (Answer Any Two out of Four)

- Q3** Why data migration is so important? Describe the different types of data migration techniques. **(16)**
- Q4** What do you mean by cloud computing? Explain a business process that uses the characteristics of cloud computing. **(16)**
- Q5** Explain the different phases of the ERP implementation process. **(16)**
- Q6** What is supply chain management? Explain the strategic tactical and operational levels of activities of supply chain management. **(16)**