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Total Number of Pages : 01

MBA
15MNG307B

3rd Semester Back Examination 2019-20
STRATEGIC FINANCIAL MANAGEMENT (SFM)

BRANCH : MBA

Max Marks : 100

Time : 3 Hours

Q.CODE : HB952

Answer Question No.1 (Part-1) which is compulsory, any EIGHT from Part-II and any TWO from Part-III.

The figures in the right hand margin indicate marks.

Part- I

Q1 Only Short Answer Type Questions (Answer All-10) (2 x 10)

- a) Write two forms of Demerger.
- b) What is cross border Acquisition?
- c) State the meaning of Activity Based Costing.
- d) What do you mean by Tender Offer?
- e) What is Horizontal Merger? Give example.
- f) What is Leveraged Buyout?
- g) Give two objectives of Strategic Financial Management.
- h) What is Divestiture?
- i) What do you mean by yield to Maturity?
- j) What is Corporate Strategy?

Part- II

Q2 Only Focused-Short Answer Type Questions- (Answer Any Eight out of Twelve) (6 x 8)

- a) What is difference between Horizontal Integration and Horizontal diversification?
- b) What do you mean by delisting of securities?
- c) What do you mean by Grand Strategy Matrix?
- d) What are the different types of synergies?
- e) Explain Buy back as a takeover defence tactic.
- f) Explain Leverage Buyout.
- g) How do you differentiate Sell Off and Spin Off
- h) What is Strategic Business Unit?
- i) Explain Bond Immunisation.
- j) Explain Value Engineering.
- k) What is meant by Business Alliance?
- l) Describe the meaning of Due Diligence.

Part-III

Only Long Answer Type Questions (Answer Any Two out of Four)

- Q3** What is Corporate Takeover? Discuss the advantages of a friendly takeover to the acquirer as well as outgoing promoters. **(16)**
- Q4** What is 'Balance Score-Card'? How does it help in financial planning? **(16)**
- Q5** Explain with example various theories of Merger and Acquisition **(16)**
- Q6** Define the term Restructuring. Also explain the various forms Corporate Restructuring. **(16)**