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Total Number of Pages : 02

MBA
15MNG303

3rd Semester Back Examination 2019-20
ENTREPRENEURSHIP & BUSINESS INCUBATION

BRANCH : MBA

Max Marks : 100

Time : 3 Hours

Q.CODE : HB699

Answer Question No.1 (Part-1) which is compulsory, any EIGHT from Part-II and any TWO from Part-III.

The figures in the right hand margin indicate marks.

Part-I

Q1 Only Short Answer Type Questions (Answer All-10) (2 x 10)

- a) Distinguish between Enterprise and Entrepreneur.
- b) Why should an entrepreneur do a feasibility study for starting a new venture?
- c) Who is "Fabian Entrepreneur"? Give two examples of such.
- d) Define "Women Entrepreneur". State two reputed women entrepreneurs of India.
- e) What is the most likely problem encountered by innovative entrepreneurs in raising finance?
- f) What is industrial sickness? Name any two sick industrial units in India.
- g) What do you mean by "Tiny industry"?
- h) Write two internal and external motivating factors of an entrepreneur.
- i) What are the sources of finance for small enterprises?
- j) Can an entrepreneur be trained? Comment.

Part-II

Q2 Only Focused-Short Answer Type Questions- (Answer Any Eight out of Twelve) (6 x 8)

- a) Discuss the characteristics of a successful entrepreneur.
- b) Enumerate the importance and significance of innovation in business.
- c) Why imitative entrepreneurs are preferred over innovative entrepreneurs in developing countries?
- d) Discuss the causes and symptoms of sickness in SSI units.
- e) Discuss the steps to prepare a business plan.
- f) What are the implications of prospective entrepreneurs analyzing and evaluating the business opportunity?
- g) What are the different formalities for setting up of a small business enterprise?
- h) Discuss the functions of SIDO as a nodal development agency for small scale industries in India.
- i) Explain briefly what is meant by "Entrepreneurial Motivation".
- j) Discuss the EDP process in detail.
- k) How would you use SWOT Analysis to select a project for small scale industries?
- l) State and explain any three start up experiences usually faced by an entrepreneur.

Part-III

Only Long Answer Type Questions (Answer Any Two out of Four)

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| Q3 | "Self employment is the best method of solving the problem of growing unemployment in the country". Do you agree? Suggest a suitable strategy for the identification and development of entrepreneurs. | (16) |
| Q4 | Entrepreneurship and Intrapreneurship are not mutually exclusive; these are rather dependent on each other for the development of an economy. Elucidate. | (16) |
| Q5 | Analyze five factors an entrepreneur should take into consideration when selecting the sources of business finance for his/her business. | (16) |
| Q6 | Discuss how Technological changes create entrepreneurial opportunities? What are some current changes going and what opportunities do they create? Explain. | (16) |