

3rd Semester B.Tech Examination, Nov.2004

ORGANIZATIONAL BEHAVIOR

Full Marks : 70

Time : 3 hours

Answer Q. No. 1 and any five from the remaining questions

*The figures in the right-hand margin indicate marks*

1. Answer the following questions: 2 × 10

- (i) Define Organizational Behavior.
- (ii) List any four challenges for Organizational Behavior.
- (iii) Discuss the rationale behind Classical Conditioning.
- (iv) What is Operant conditioning?
- (v) Define the Social-learning theory.
- (vi) Describe the two major types of reinforcement schedules.
- (vii) Define 'Projection'.

(Turn Over)

✓ (viii) What are the four classification categories of the Myers-Briggs type indicator?

(ix) What is 'fundamental attribution error'?

(x) Define the two factors in Herzberg's theory.

2. Describe the role and skills of managers. What are the three levels of analysis in OB model? 10

3. Describe and contrast the theories of classical and operant conditioning. 10

4. Identify the contributions made by major behavioural science discipline to OB. Describe why managers require the knowledge of OB. 10

5. What is personality? Discuss the Big Five Model of Personality. 10

6. What is the Three-Component Model of Creativity? 10

7. Discuss the five organizational constraints for decision-making. 10

8. Describe the Hierarchy of Need Theory and Goal-Setting Theory. 10