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Total Number of Pages : 02

**B.Pharm
15PH104**

1st Semester Back Examination 2019-20

COMMUNICATIVE ENGLISH

BRANCH : B.Pharma

Max Marks : 100

Time : 3 Hours

Q.CODE : HB853

Answer Question No.1 (Part-1) which is compulsory, any EIGHT from Part-II and any TWO from Part-III.

The figures in the right hand margin indicate marks.

Part-I

Q1 Only Short Answer Type Questions (Answer All-10) (2 x 10)

- a) State what is the last step in a single cycle of communication?
- b) What is the regional variety of a language called in English?
- c) Define the term "filtering" as found in communication.
- d) Write the IPA symbol for the sound heard at the beginning of the word "Chat"
- e) Define a transitive verb with an example.
- f) What do you mean by decoding?
- g) Which form of the verb is used to refer to Past happening-related to-Present time?
- h) Define what is nucleus in tone of voice.
- i) In a sentence "He would wait for me for hours", what meaning does "would" express?
- j) Write the phonetic transcription of the weak form of the word "to".

Part-II

Q2 Only Focused-Short Answer Type Questions- (Answer Any Eight out of Twelve) (6 x 8)

- a) What is face-to-face communication? Justify why it is important.
- b) How is a vowel sound different from a consonant sound? Make a list of all short vowels using IPA symbols with examples in words
- c) What is Phonemic transcription? Transcribe the following words phonetically--- Thank, people, world, about, judge, computer
- d) There is no one-to-one correspondence between time and tense in English. Explain with examples.
- e) Some verbs are normally not used in progressive forms. What are these verbs called? Make a list of such verbs and use some of them in sentences.
- f) What is a conditional sentence? Explain different types of conditional sentences with examples.
- g) What is stress? Analyze stress variation with examples.
- h) What is a modal verb? Discuss with illustration the meanings expressed by different modals.
- i) Analyzing the Purpose and Audience before a communication helps getting effective results. Explain.
- j) Explain contrastive stress and its features with examples.
- k) Distinguish and briefly elaborate the characters of Oral and written communication.
- l) Explain the features of technical communication that make it different from general communication

Part-III

Only Long Answer Type Questions (Answer Any Two out of Four)

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| Q3 | What is IPA in English Pronunciation? Discuss in details the guidelines set for English pronunciation using the IPA symbols with examples. | (16) |
| Q4 | The attitudes and feelings of the speakers are attached to the way intonation is used. Explain with examples to justify this. Discuss the uses of Falling tone and Rising tone intonation. | (16) |
| Q5 | Define communication. Discuss in details the features of Body Language in effective communication. | (16) |
| Q6 | Discuss the barriers to communication and the ways to deal with such barriers. | (16) |